



Jo-Ann Herrick

NECO Board member

Jo-Ann Herrick developed an expertise in public relations, branding, and public policy advocacy at a major trade association in Washington, D.C. Initially, she was assistant editor of a nationally distributed energy publication, then editor of a weekly D.C. publication summarizing the legislative, regulatory and judicial events affecting energy markets and energy policy.



Subsequently, she directed Federal Relations for a **Fortune 500** company. In that capacity, she participated in the development of numerous legislative initiatives focusing on energy tax and appropriations law, the Clean Air Act, and Clean Water Act. Additionally, she worked with key stakeholders in the federal agencies. She marketed a novel bioremediation technology to the military and the Environmental Protection Agency

She left Washington, D.C. for Golden, Colorado. There, she joined her husband, John, who accepted the job as Chief Counsel of the Department of Energy Field Office which oversees the National Renewable Energy Laboratory. In Colorado, she formed Environomics, a company to help senior executives of large corporations, law firms and entrepreneurs to generate new business.

She served as Vice Chair of a Jefferson County, Colorado political party and has managed and has served as campaign manager, steering and finance committee member on several successful federal and state political campaigns.

Jo-Ann holds a B.A. in French and a B.A. in Sociology from the Indiana University of Pennsylvania.