

John Bringenberg

NECO Board President

John Bringenberg, Outreach Specialist, Willdan, Inc.

John is an Outreach Specialist for Willdan helping architects and developers make sure they are taking advantage of utility incentives for new commercial construction. He manages projects in WA, CA, WI and CO.



John also provides PACE funding for Petros PACE Finance, one of the nation's top tier Commercial PACE financing firms and is lead co-author of [“Pace Yourself, and Your Home, and Your Business”](#), the first book on the topic of PACE. In 2018, John consulted for Google X, aka The Moonshot Factory on behavioral data analytics and energy market developments. He serves as President of the Board of New Energy Colorado, (NECO) promoting consumer awareness of renewable energy and policy. He is involved in state renewable policy serving the Board of COSSA (Colorado Solar and Storage Association) for 7 years, 2 as president, and as expert witness in several PUC proceedings and was named to represent solar on Denver's Green Roof Ordinance Task Force. As former faculty with Ecotech Institute, the only dedicated renewable energy college in the US, John gained deep knowledge of corporate sustainability and the circular economy. He has twice been selected by jury to present ~Switch Talks on energy and sustainability topics.

John brings over 15 years of solar general management experience in the marketing, design, and construction of over 1.75 MW of mostly rooftop solar. His single market company ranked 168th in the Solar Power World top 250 national solar companies and was Colorado's leading solar provider to production new home builders. John holds his BA from Thomas Edison State College with MBA studies at University of Tulsa. He has logged over a dozen years of riding the Children's Hospital Courage Classic bike tour and volunteering with Copper Mountain. When not working, he enjoys snowboarding, finger style guitar and movies with the family.

[in linkedin.com/in/john-bringenberg](https://www.linkedin.com/in/john-bringenberg)

See below, selected published works by John.

Links to selected recent published articles:

C-PACE vs Value Engineering, Colorado Real Estate Journal, December 2022

“Financing options to help make on-site solar a reality”, Colorado Real Estate Journal, November 2018.

“PACE yourself ... for Denver’s green roof measure”, Property Management Quarterly, October 2018.

Renewable Energy World; **Parallelism: Managing Massive Storage and DER’s with Smart Systems**, October 2017.

C&I Demand rate design: Long overdue for fair treatment of DER’s;
#demandratesolar

Rooftop Solar is AM. Community Solar is FM. Yet Community Solar is heading down a dangerous path;
#communitysolarFM

New Home Solar / DER Market: Listen up legislators and regulators – California Lead’s Again;
#newhomesolar

So Who Will I Really Buy Electricity From?;
#Electricitybyclick

Storage is Dumb: Software is Smart;
#StorageSmartSoftware